

INTRODUCING **FANAWAY**
THE RETRACTABLE
BLADE CEILING FAN



FANAWAY 



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FANAWAY WAS BORN OF A VISION TO RESOLVE AN AESTHETIC ISSUE THAT HAD NOT BEEN SUCCESSFULLY ADDRESSED UNTIL NOW

By applying meticulous design processes to tackle specific needs, the designers were able to provide solutions to the visually obtrusive problems of the common ceiling fan, and at the same time re-define the concept of pendant low energy lighting. In addition, the design achieves greater energy efficiency ratios by reducing the running costs and greenhouse emissions.

In 2004, Joe Vilella (the innovator) had a vision to create a ceiling fan that had blades concealed within the confines of a light pendant and only transformed into a ceiling fan when it was switched on.

He then commissioned Neil Waldbaum, Industrial Designer at Deep Orange Design in Australia, to come up with a working prototype. After one year and a tremendous amount of correspondence, the first working prototype was created.

It consisted of a very unique synchronized retraction mechanism (patent pending) and a uniquely shaped aerodynamic blade design (patent pending) capable of stacking over each other in retracted mode and generating significant airflow when the blades were deployed.

Fanaway appeared on the 'New Inventors' TV show on ABCTV on October 5th 2005, and won the Peoples Choice for that episode. Soon after, negotiations were entered into with Beacon Lighting, a lighting company in Australia to develop the product to the manufacture and production stage, and further market and distribute Fanaway to the global market place. Beacon Lighting has the sole rights to sell Fanaway in Australia.

Fanaway is an International Trademark and is now a multi-national brand name for a range of technologically advanced retracting blade ceiling fans.

Fanaway will strive to be at the forefront of retracting blade ceiling fan technology to revolutionize the ceiling fan industry & to provide an efficient and affordable product that is capable of two functions that will satisfy the customer's needs in aesthetics and function. Fanaway is determined to bring a high quality product to the market that will satisfy all quality and standard codes and regulations.

The Fanaway range continues to grow to meet customer's needs for light pendants and retracting blade ceiling fan combinations.



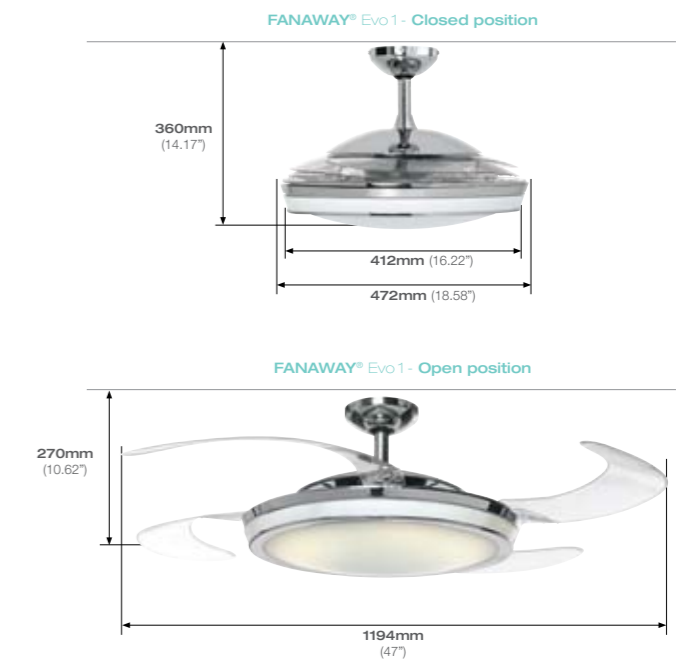


“Retracting blade ceiling fan technology to revolutionize the ceiling fan industry”

FANAWAY EVO1 PREVAIL - CHROME



Name	Fanaway Evo1 Prevail Retractable Blade Ceiling Fan
Material	Chrome finish with four scimitar clear acrylic blades
Diameter	472mm collapsed (18.58 inch)
Diameter of opaque acrylic light dome	412mm (16.22 inch)
Fan sweep	1,220mm (48 inch)
Net Weight	11.8 kilograms (22 lbs)
Light	T5 40watt fluorescent tubular ring
Motor	153mm x 18mm shaft (14 poles) (6.02 inch x 0.7 inch) High Speed 52 watts, 255 RPM Medium Speed 23 watts, 185 RPM Low Speed 11 watts, 130 RPM
Air flow	2.97 m/s with supplied wall switch 2.86 m/s with LUCI control



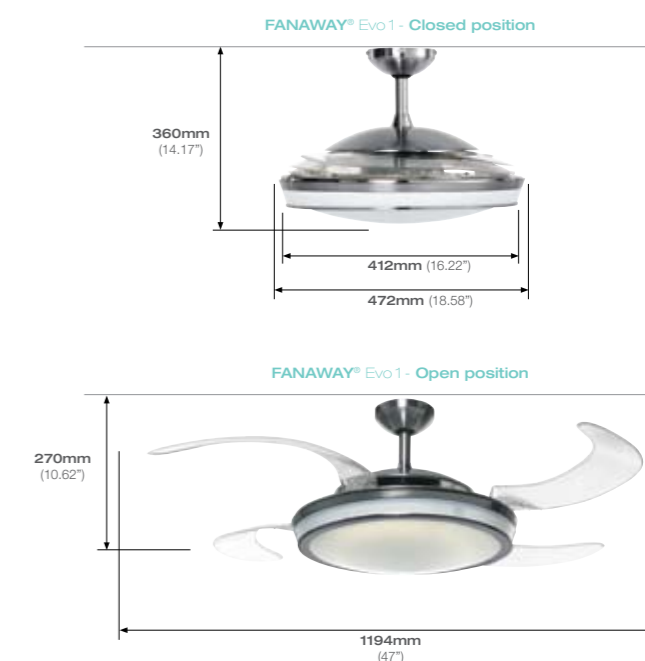


“Provides solutions to the obtrusive problems of a ceiling fan, re-defining the concept of low energy lighting and cooling”

FANAWAY EVO1 PREVAIL - BRUSHED CHROME



Name	Fanaway Evo1 Prevail Retractable Blade Ceiling Fan
Material	Brushed Chrome finish with four scimitar clear acrylic blades
Diameter	472mm collapsed (18.58 inch)
Diameter of opaque acrylic light dome	412mm (16.22 inch)
Fan sweep	1,220mm (48 inch)
Net Weight	11.8 kilograms (22 lbs)
Light	T5 40watt fluorescent tubular ring
Motor	153mm x 18mm shaft (14 poles) (6.02 inch x 0.7 inch) High Speed 52 watts, 255 RPM Medium Speed 23 watts, 185 RPM Low Speed 11 watts, 130 RPM
Air flow	2.97 m/s with supplied wall switch 2.86 m/s with LUCCI control



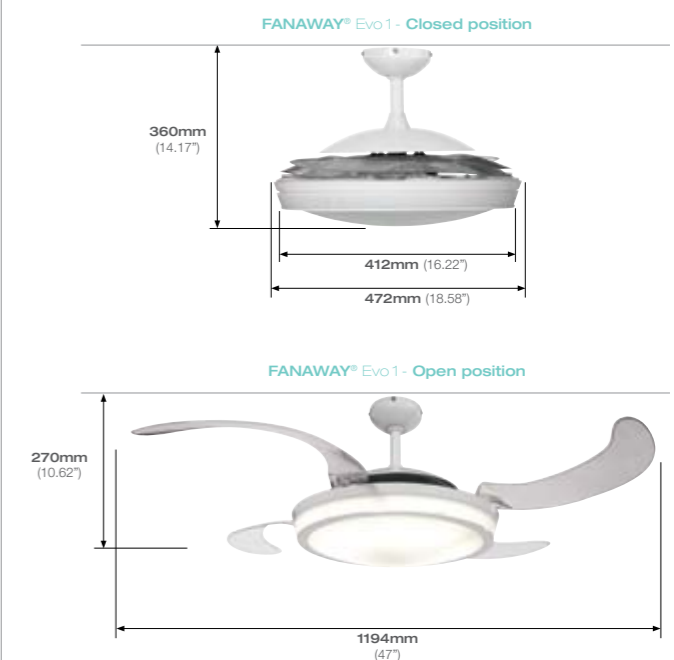


“The design achieves greater energy efficiency ratios by reducing running costs”

FANAWAY EVO1 PREVAIL - WHITE



Name	Fanaway Evo1 Prevail Retractable Blade Ceiling Fan
Material	White finish with four scimitar clear acrylic blades
Diameter	472mm collapsed (18.58 inch)
Diameter of opaque acrylic light dome	412mm (16.22 inch)
Fan sweep	1,220mm (48 inch)
Net Weight	11.8 kilograms (22 lbs)
Light	T5 40watt fluorescent tubular ring
Motor	153mm x 18mm shaft (14 poles) (6.02 inch x 0.7 inch) High Speed 52 watts, 255 RPM Medium Speed 23 watts, 185 RPM Low Speed 11 watts, 130 RPM
Air flow	2.97 m/s with supplied wall switch 2.86 m/s with LUCI control



EVO1 - PREVAIL

FANAWAY



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